



CHRISTIANE VATSILIA



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 [My Website](#)

 215 Queen Anne Ave N,
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Education

Bachelor of Business marketing

University of Mascareigne
2019-2022

BA(Hons) Digital Humanities

Wardiere University
2022-2023

MBA Project Management

City University Of Seattle
July 2024- Now

Expertise

Digital Marketing and Communication

Customer Relationship Management

Sales and Business Development

Creativity and Content Creation

Language

English French

Malagasy Creole

Profile

Dynamic marketing professional with strong expertise in digital marketing, customer relationship management, and creative content development. Skilled in communication, problem-solving, and team collaboration, with hands-on experience in social media management and strategic planning. Passionate about leveraging innovative marketing strategies to drive engagement and growth.

Work Experience

Indian Ocean Cosmetic Surgery Center, Mauritius

Marketing & community manager Junior

- 2022** -
 - Developed marketing, advertisement strategy and commercial communication.
- 2023**
 - Management of social media (meta business) tools.
 - Customer data management (Zoho CRM, Ines CRM).

Cityzen Sports Ltd, Mauritius

Assistant and Sales Manager

- 2022** -
 - Feedback on sales and orders, the speed of service, stocks, and budgets.
- 2020**
 - Design research and propositions for new collections of sportswear.
 - Manage factory staff.

Skc Sourat. Ltd / Sensodine Mauritius / Food lovers.ltd Purple grey.ltd / Fantazia Event Mauritius

Freelance promoter

- 2019** -
 - Customer relationship and product on site campaigns.
- 2022**
 - Sales and Customer Engagement.
 - Customer Feedback and Strategy.

Extra Curricular Activity

Net Impact CityU Chapter (from 2024)

Marketing & Communication / VP.

Volunteer (From 2019 till now)

I help businesses promote their events through strategic marketing, customer outreach, and effective engagement to maximize event success.